BERKSHIRE
MEDIA

INTERNSHIP
PROGRAMME

Explore the world of social analytics.

We are seeking for talented individuals to be part of Berkshire Media Internship Programme. The Programme offers six to eight weeks of exciting learning opportunity for students to learn the world of social analytics.

Keen to explore possibility to be the greatest social media scientist ? Applicants with background in communications, journalism, mathematics, engineering are encouraged to apply

Email your CV to
masrah@berkshiremedia.com.my

Responsibilities:

- Interpret data and analyse results using statistical techniques and assist data analysts with ongoing reports

- Identify, analyse, and interpret trends or patterns in complex data sets

- Filter and clean data

- Work closely with data and business analysts to prioritize business and information needs

- Keyword analysis

- Monitor social networks and online media

- Assist with the preparation of business reports

- Provide support to social media efforts

What You Will Learn:

- How to turn data into information and information into insights

- Develop analysis and reporting capabilities

- Hands-on work inside our company while learning about data analytics

- A deeper understanding of data mining, analytics and data visualisation

What We Require:

- Working towards Bachelor's degree in Statistics, Mathematics, Economics, Engineering, Finance, Market Research, Business Analytics, Computer Science or Information Management

- Strong analytical skills with the ability to collect, organise, analyse, and disseminate significant amounts of information with attention to detail and accuracy

- Applicants should have excellent analytical and math skills, with the ability to work in teams

- Adept at queries, report writing and presenting findings

- Business writing skills and a solid understanding of social media is a plus